

Economic Dependencies Dashboard (EDD)

Understanding Your Local Economy

September 2024 – Mike Stolte

Economic Dependencies Dashboard

Local Area Economic Profiles (etsi-bc.ca)

https://edd.etsi-bc.ca

- Launched in June 2024
- Visualizations of important ec dev data, definitions and 'how to' manual
- Covers 32 'local areas' and all Regional Districts in ETSI-BC service area





7 Key Questions the EDD Can Help You Answer "Can't measure, can't manage"



- 1. How **vulnerable** is my community/RD to downturns in the forest sector (and other sectors, industries)?
- 2. Who is **employing** us? How is that changing?
- 3. What are the **industries** that punch above their weight? Underperform?
- 4. How **diverse** is our economy?
- 5. How is our **population changing** compared with our neighbouring communities/RDs?
- 6. How can **potential investors** better understand my community/RD? How do we amp up our **profile for investors**?
- 7. What makes us **unique economically** as a community/ RD?

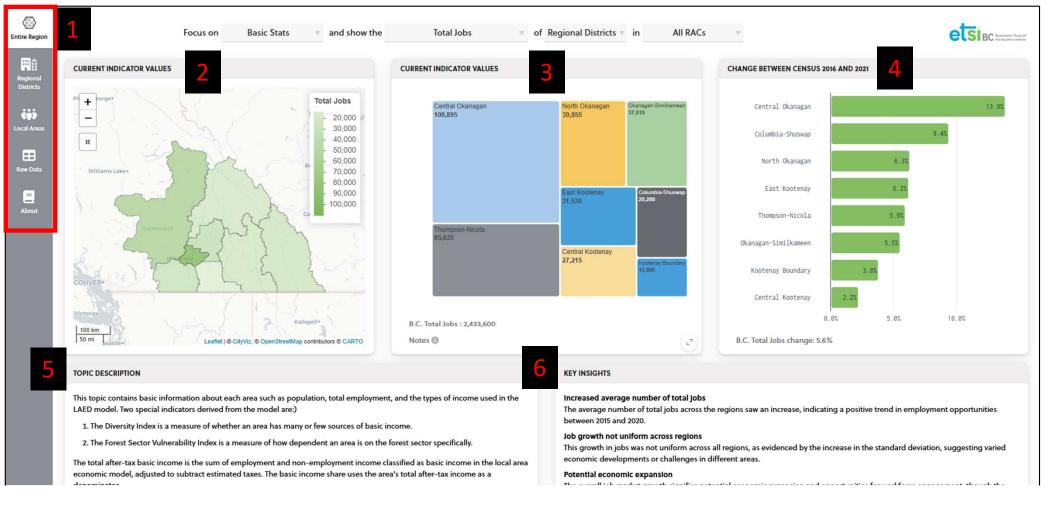
"Great source of information – double gold stars" Darren Brewer, EDO Cranbrook



At Southern Interior Level



Economic & demographic data for the Southern Interior, Regional Districts or 32 'local areas'.



At Southern Interior Level

economic model, adjusted to subtract estimated taxes. The basic income share uses the area's total after-tax income as a

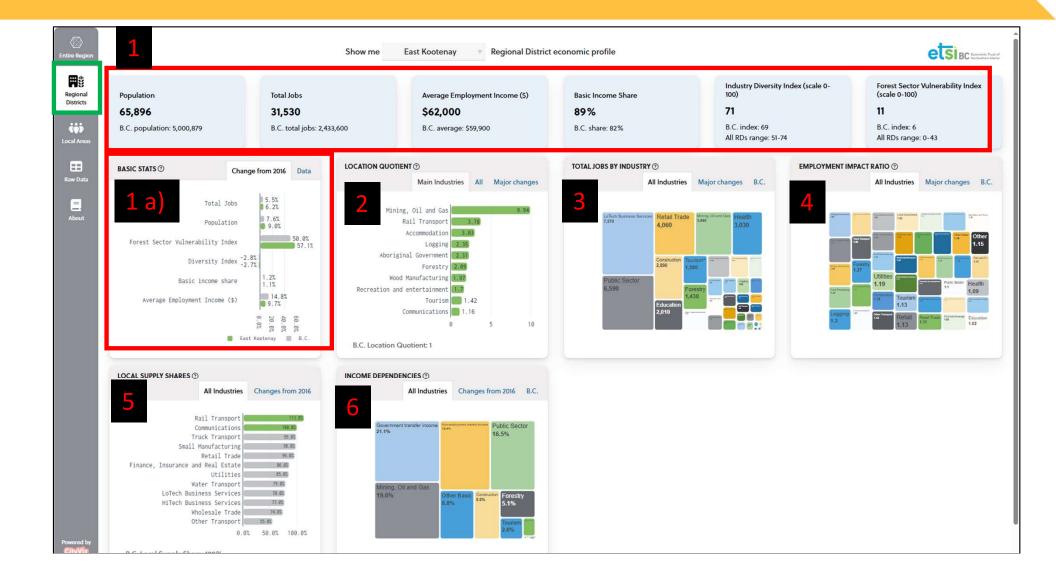


Economic & demogr Aic data for the Buthern Ir Cior, Regional Districts or 32 'local areas'. ESIBC Economic Trust of All RACs Focus on **Basic Stats** and show the **Total Jobs** of Regional Districts v in Entire Region 開業 of Regional Districts CURRENT INDICATOR VALUES **Total Jobs** ANGE BETWEEN CENSUS 2016 AND 2021 **Basic Stats Regional Districts Population Basic Stats** Central Okanagan Local Areas Total Jobs **Income Dependencies** Average Employment Income (\$) Columbia-Shuswap Jobs == Basic income share **Location Quotients** North Okanagan Diversity Index **Employment Impact** East Kootenay Forest Sector Vulnerability Index **Local Supply Shares** Thompson-Nicola Okanagan-Similkameen Central Kontenay 27,215 Kootenay Boundary Central Kootenay 5.0% B.C. Total Jobs: 2,433,600 100 km B.C. Total Jobs change: 5.6% Leaflet I @ CityViz @ OpenStreetMap contributors @ CARTO TOPIC DESCRIPTION **KEY INSIGHTS** This topic contains basic information about each area such as population, total employment, and the types of income used in the Increased average number of total Jobs LAED model. Two special indicators derived from the model are:) The average number of total jobs across the regions saw an increase, indicating a positive trend in employment opportunities between 2015 and 2020. 1. The Diversity Index is a measure of whether an area has many or few sources of basic income. Job growth not uniform across regions 2. The Forest Sector Vulnerability Index is a measure of how dependent an area is on the forest sector specifically. This growth in jobs was not uniform across all regions, as evidenced by the increase in the standard deviation, suggesting varied economic developments or challenges in different areas. The total after-tax basic income is the sum of employment and non-employment income classified as basic income in the local area

Potential economic expansion

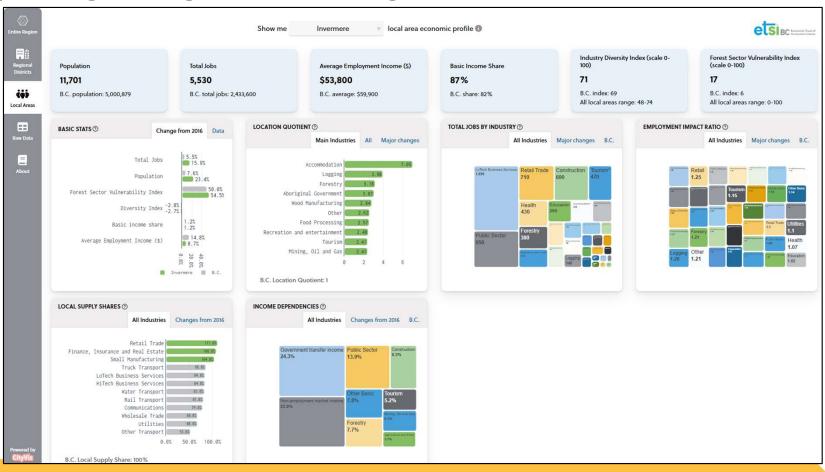
By Regional District





By Local Area Default View

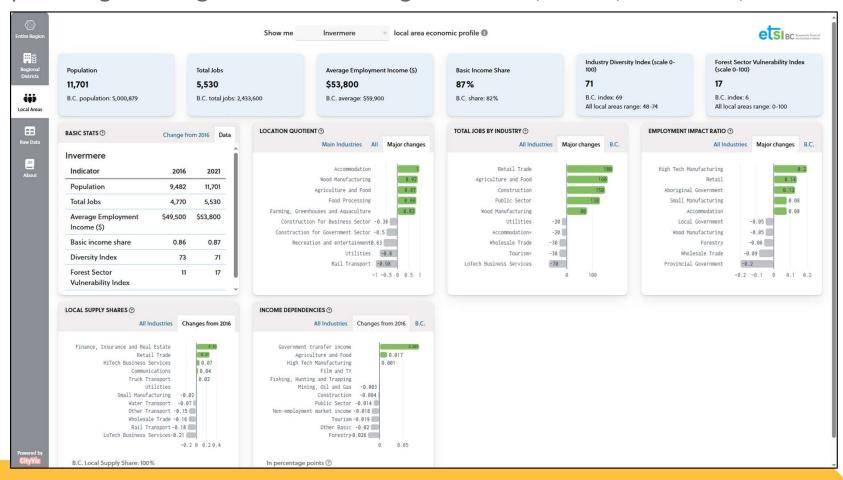
Compare neighbouring communities – e.g. Cranbrook, Fernie, Invermere, Kimberley





By Local Area "Change" View

Compare neighbouring communities – e.g. Cranbrook, Fernie, Invermere, Kimberley





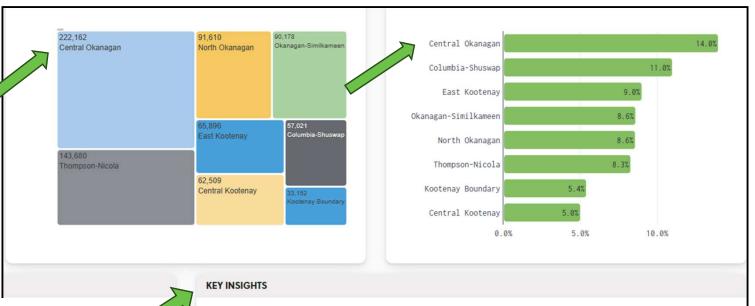
Regional Comparisons

 Displayed by relative size (size of polygon)

Shows change between last 2 census periods

Describes key insights

CURRENT VALUES: CHANGE FROM 2016-2021 CENSUS POPULATION



General growth trend

The average population across the regions increased from approximately 87,211 in 2015 to 95,776 in 2020.

Widening disparity in population sizes

The standard deviation, which measures the variation from the average, also increased.

Disparities in growth rates across different regions

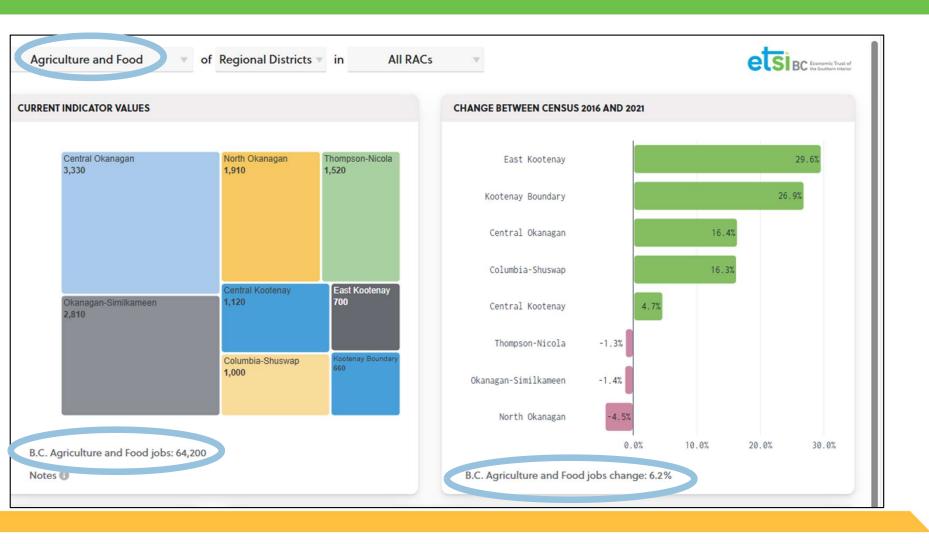
The region with the maximum population growth saw an increase of 27,280 people, while the region with the minimum population growth experienced an increase of only 1,705 people.



Download a highquality PNG file, zoom in or out, pan, or change the scale

Expand the size of the graph

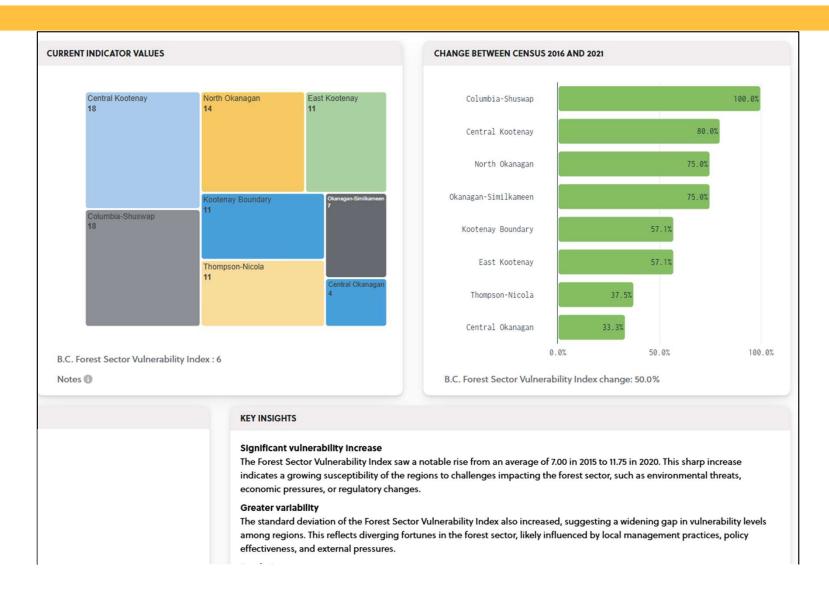
Detailed info by industry & trends



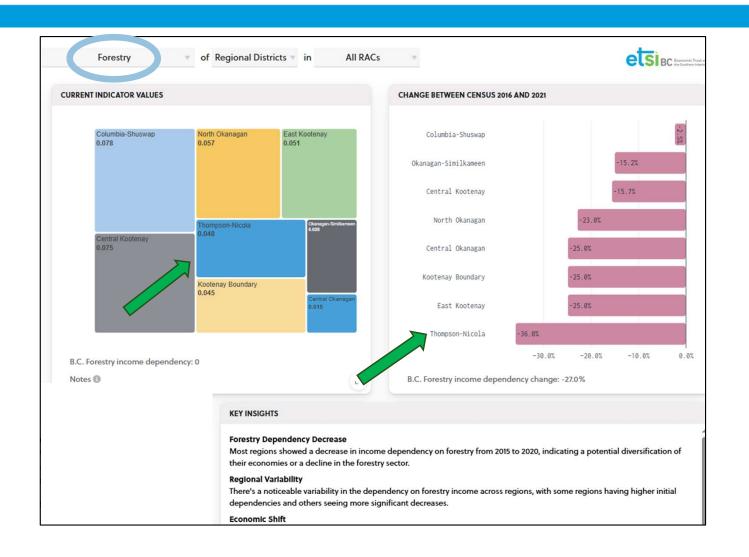


Forestry Sector Vulnerability Index



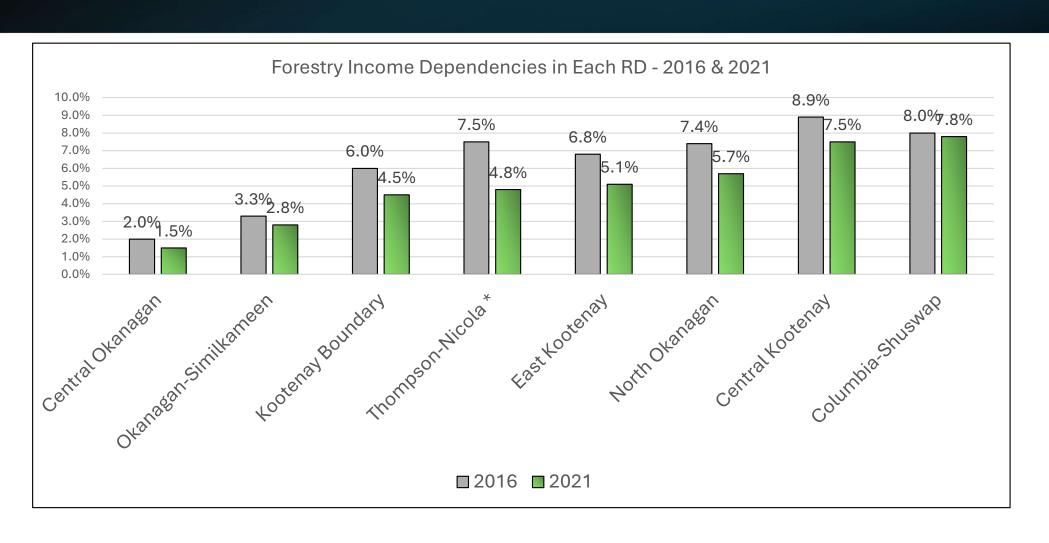


Forestry Income Dependency

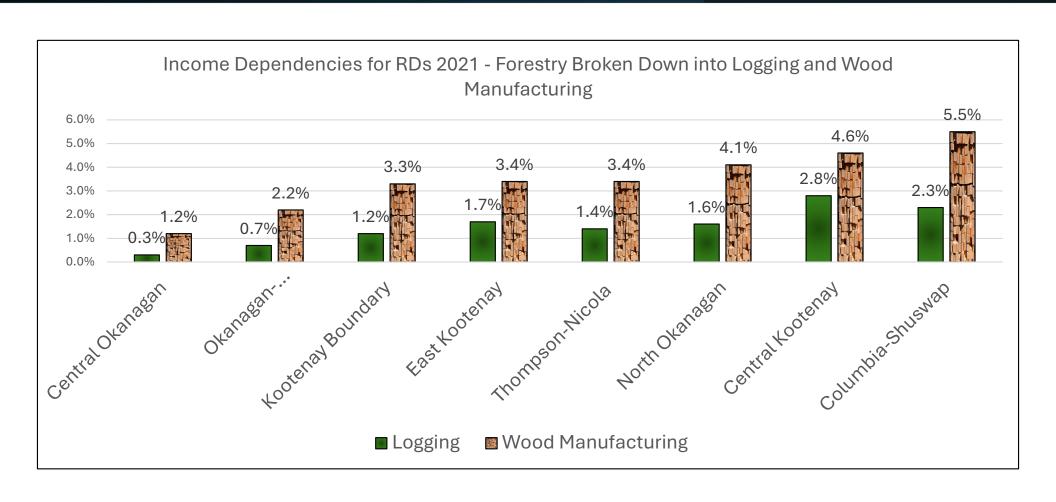




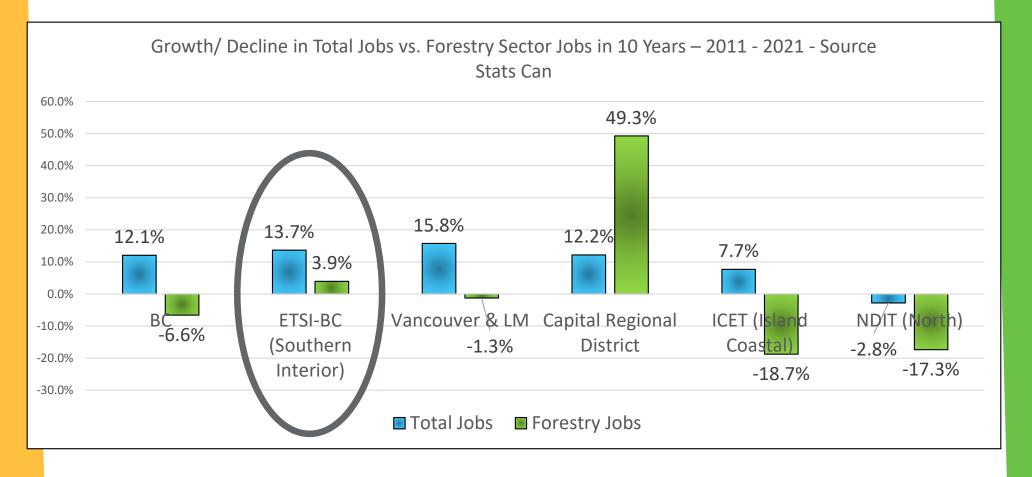
Forestry – Income Dependency for RDs – 2016 vs 2021



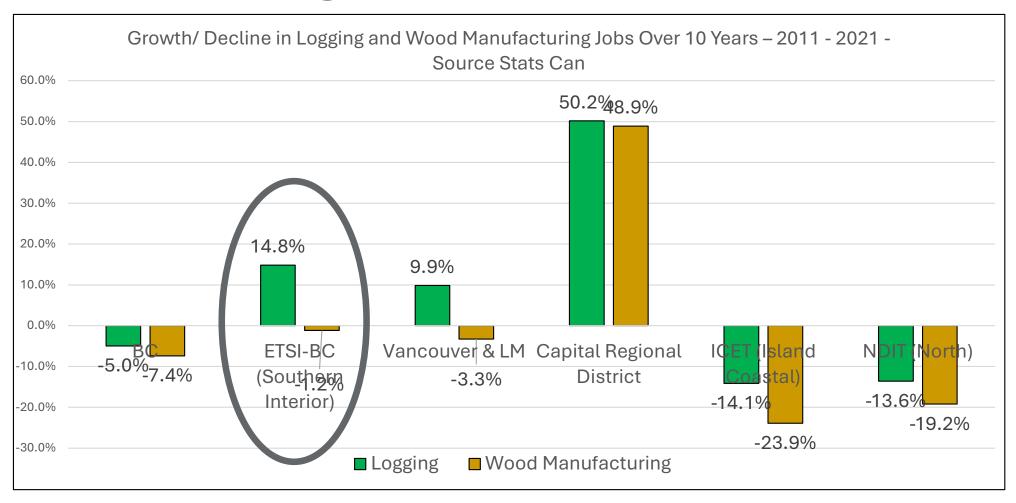
Income Dependencies for RDs 2021 - Forestry Broken Down into Logging and Wood Manufacturing



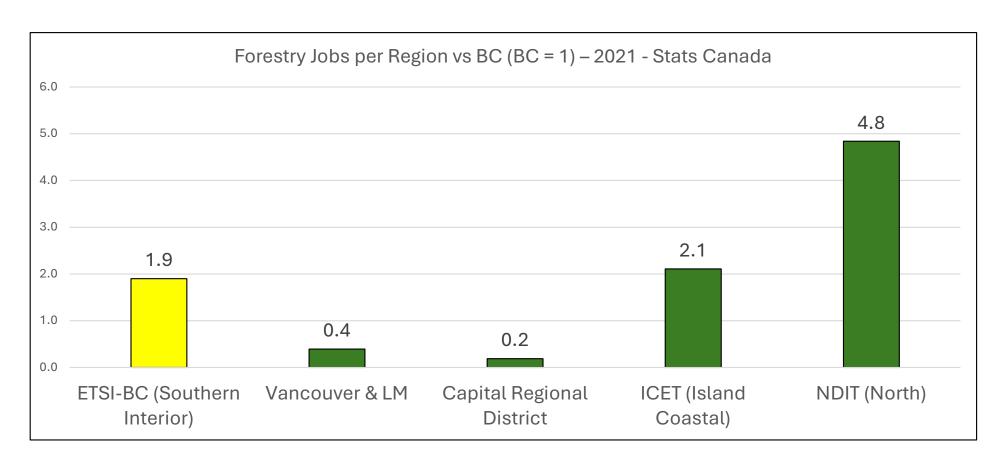
Growth/ Decline in Total Jobs vs. Forest Sector Jobs in 10 Years - 2011 - 2021



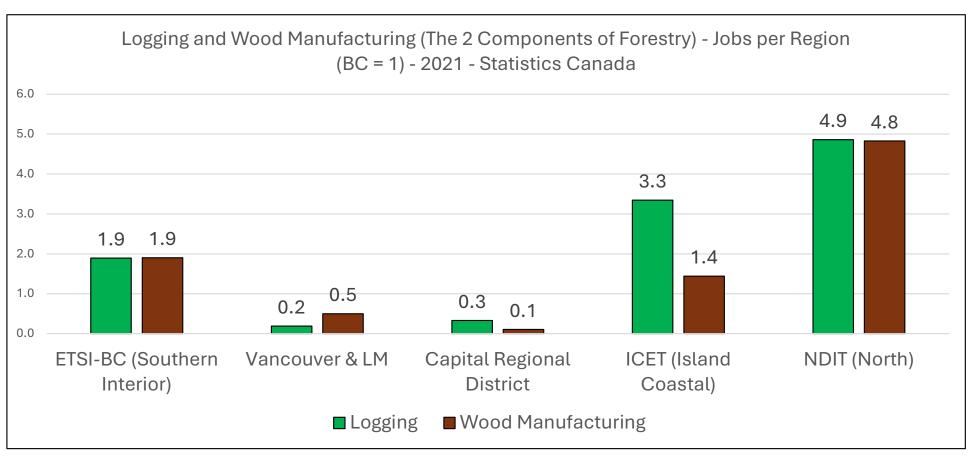
Growth/ Decline in **Logging** and **Wood Manufacturing Jobs** Over 10 Years - 2011 - 2021



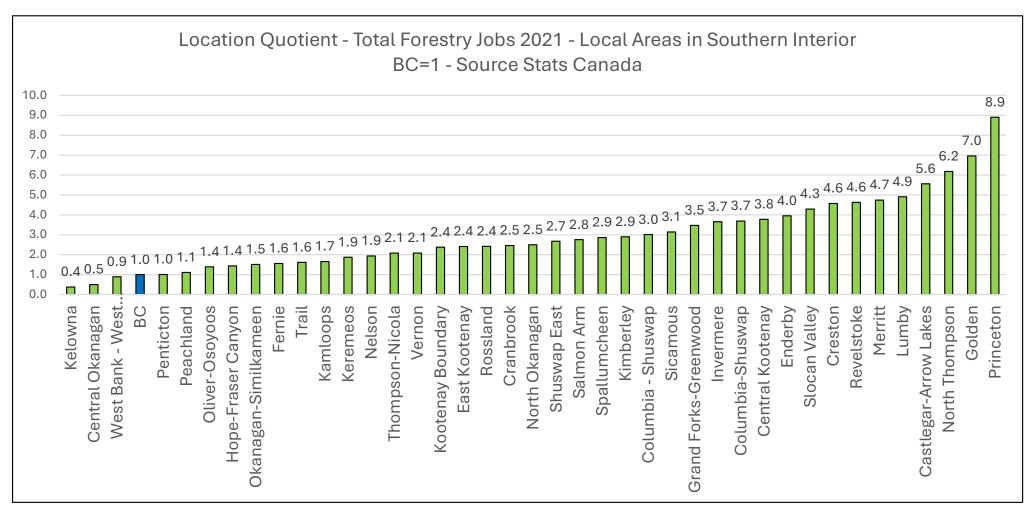
Forestry Jobs Relative to Other BC Regions (BC = 1)



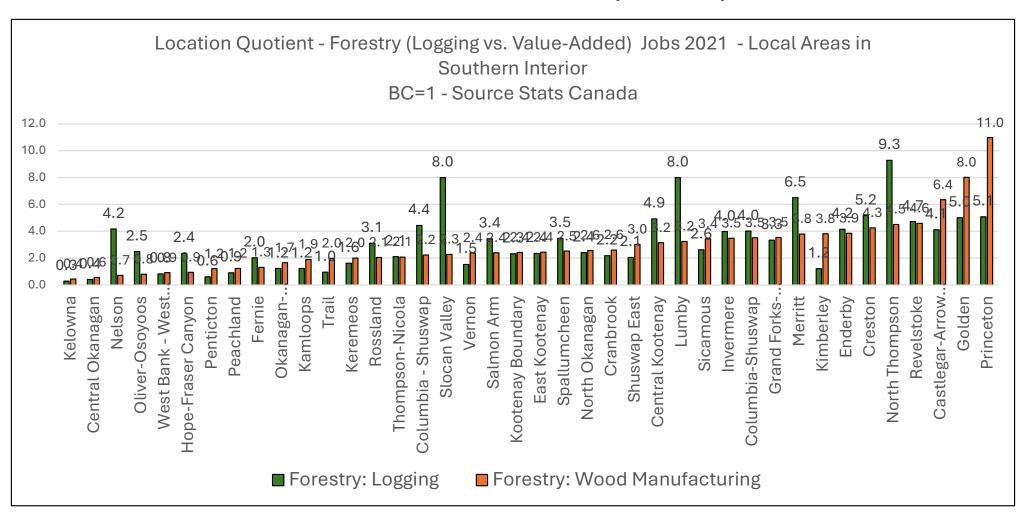
Logging and Wood Manufacturing (The 2 Components of Forestry) - Jobs per Region (BC = 1) - 2021



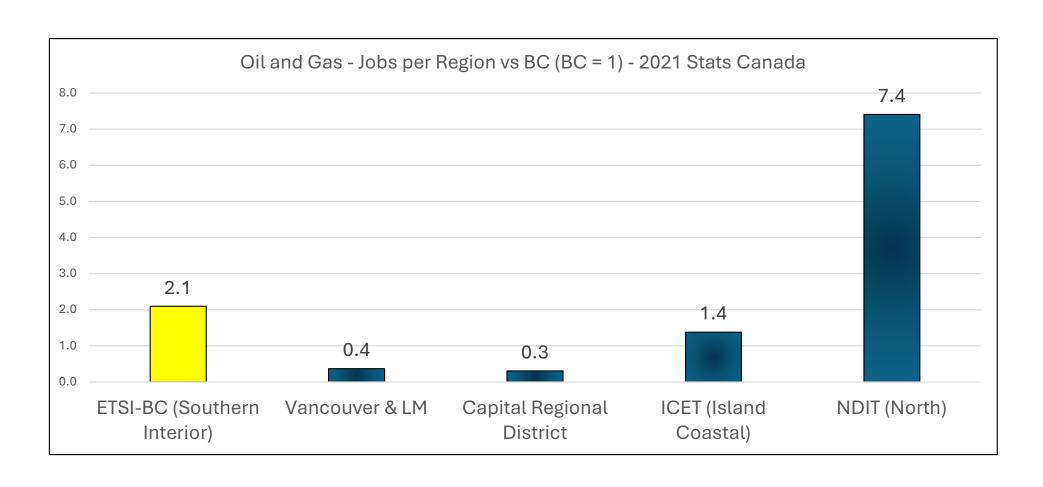
Location Quotient - TOTAL Forestry Jobs 2021 – Southern Interior Local Areas (BC = 1)



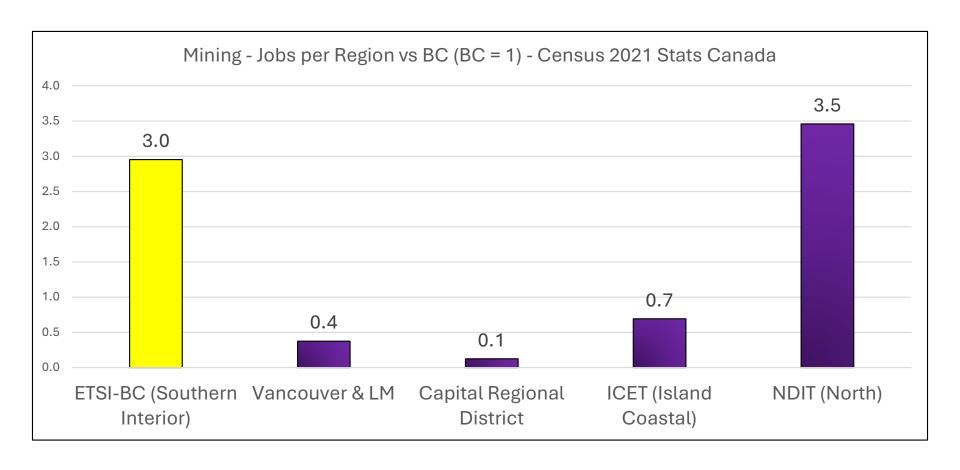
Location Quotients - Logging vs Wood Manufacturing Jobs 2021 – Southern Interior Local Areas (BC = 1)



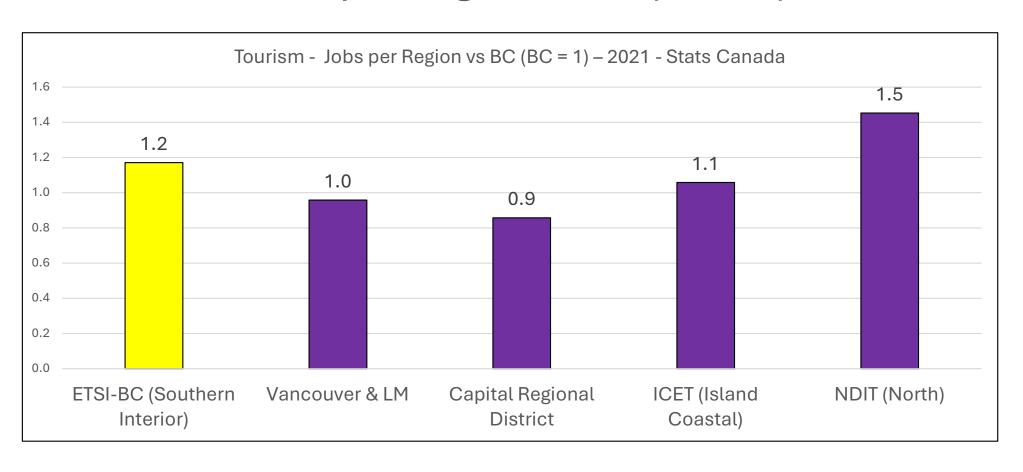
Oil and Gas - Jobs per Region vs BC (BC = 1) - 2021



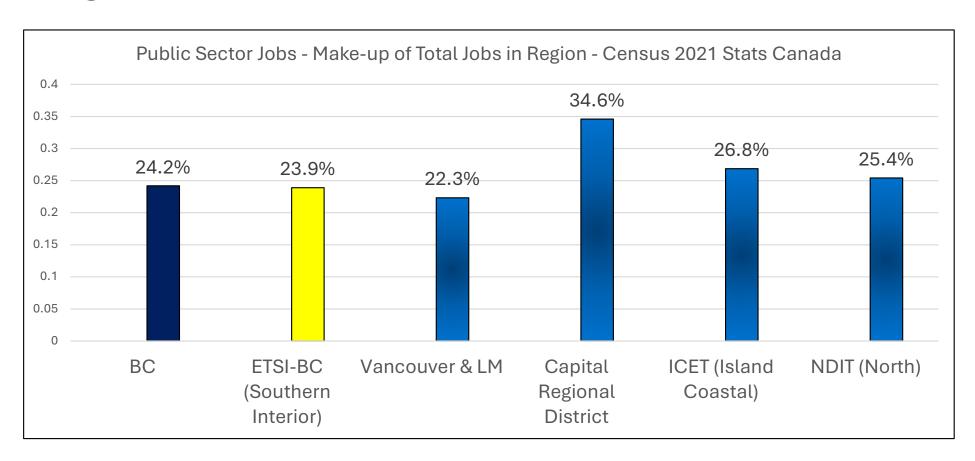
Mining - Jobs per Region vs BC (BC = 1) - 2021



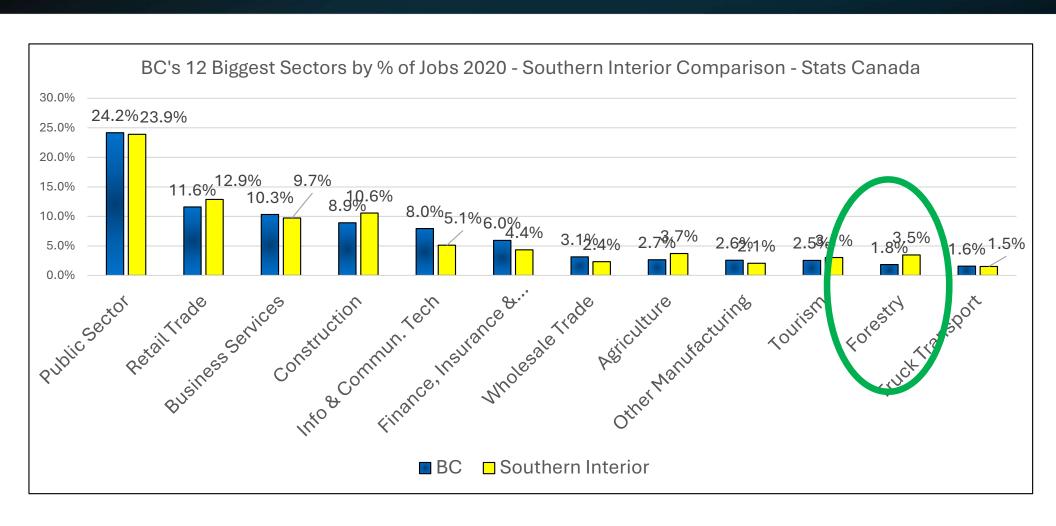
Tourism - Jobs per Region vs BC (BC = 1) - 2021



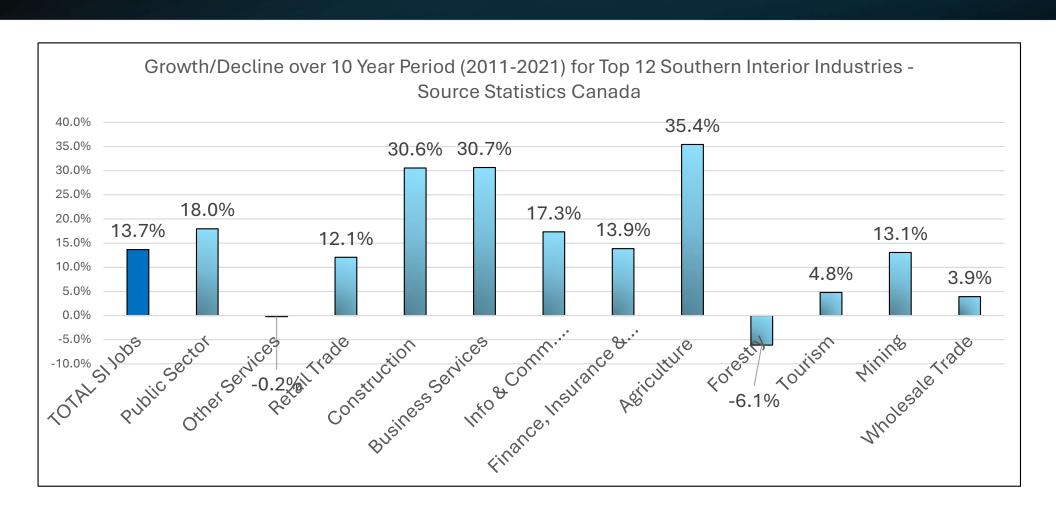
Public Sector Jobs - Make-up of Total Jobs in Region - Census 2021 Stats Canada



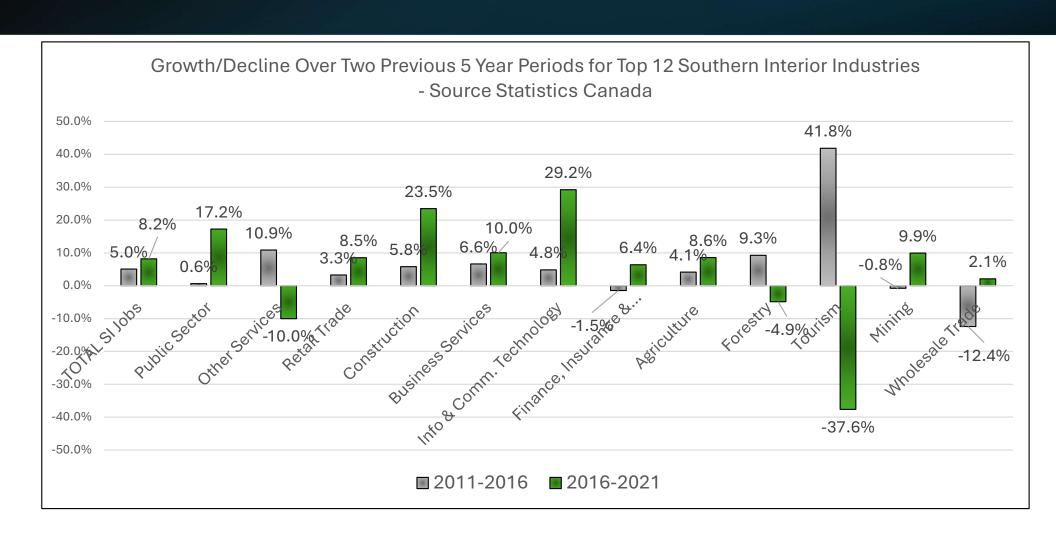
BC's Dozen Biggest Sectors by Jobs 2021 vs Southern Interior (Stats Canada)



Net Growth/Decline over 10 Year Period (2011-2021) for Top 12 by Jobs for Southern Interior Industries



Growth/ Decline Over 2 Previous Five-Year Periods for Leading Southern Interior Industries (2011-16, 2016-21)



In Summary 7 Cool Things About the EDD



- 1. The LAEP provides a graphic story of the state of the economy
 - At the Southern Interior, Regional District and Local Area levels
- 2. It's a powerful, easy-to-use dashboard
 - Drop down menus, printable graphics, easy comparisons
- 3. It shows more advanced indicators than other complementary tools
 - Community Information Tool (CIT Province of BC)
 - State of the Basin Community Reports (Selkirk Innovates)
- 4. It provides both a **snapshot** in time AND the **change** over 5 years
- 5. It is unique in **BC** and in **Canada**
- 6. It can be used by a **member of the general public, a Councillor** or an **economist**, with <u>key insights provided</u>
- 7. Raw data is **downloadable** should you wish to do a custom analysis



Getting Under the Hood with Sasha Bogdanovic, the Data Visualization Guru



- What's under the hood? Tell us a little about the design
- What makes this special or different from other projects you've worked on?
- What are some real value-added pieces you've included?
- Tell us a little about using/pioneering AI with EDD



Starter Questions

- 1. How has your local area grown vs. your neighbours?
- 2. Which location quotient surprised you the most?
- 3. What about for income dependencies?
- 4. How does your average employment income differ from those of your neighbours'?
- 5. Other surprising findings?



Thank you! Any Questions?

Mike Stolte
www.theClEL.com
mstolte@theClEL.com

Working with you to build strong economies, stronger communities

